



Dear Artist:

I want to take this opportunity to welcome you to Art Fusion Galleries. It is a real pleasure to have you join the distinguished Art Fusion "Family of Artists".

We look forward to working closely with you and look forward to a long and fruitful business relationship. We shall strive to make this a dynamic and exciting experience for both of us.

Kindly send us **TWO (2) PHOTOGRAPHS**, which will be placed on our Website to generally represent your body of work. It is important that the images that you send are in JPEG format.

Throughout your representational year, please continue to send slides, photos or CDs for any new work in order that we may constantly update your portfolio for strategic client review and maximum exposure of our art to our collectors and art consultants. Once again, we are delighted to be representing you.

Cordially,

William Braemer & Jay Jakela
Gallery Curators

ARTIST INFORMATION:

NAME: _____

PROFESSIONAL NAME: _____

ADDRESS: _____

CONTACT HOME: _____ CELL: _____
PHONE
NUMBERS: WORK: _____ FAX: _____

E-MAIL ADDRESS: _____

COUNTRY OF ORIGIN: _____

LANGUAGES 1.) _____ 2.) _____
SPOKEN:
3.) _____ 4.) _____

CONTACT PERSON: NAME: _____
OR
REPRESENTATIVE: PHONE NUMBER: _____
E-MAIL: _____
RELATIONSHIP: _____

COMMENTS:

Date _____

Name _____

This REPRESENTATION AGREEMENT is between ART FUSION GALLERIES and (YOU) the Artist.

ART FUSION GALLERIES's Responsibilities

A. REPRESENTATION

1. ONE YEAR of representation, which will include:

2. GALLERY EXHIBITION, ONLINE GALLERY & PORTFOLIO REPRESENTATION: For one year we will promote your art through exhibition, slide/portfolio and Internet representation. Once you submit your portfolio, it will be kept in our Art Fusion Center for collector reference.

3. NON-EXCLUSIVE Representation Agreement. You may exhibit and sell your artwork at other galleries and venues.

4. MUSEUMS: Upon your request, we will submit images of your art work and resume to various museums.

5. RESUME: You may include Art Fusion Gallery on your resume, which will enhance your exhibit & promotion credentials.

6. INTERNET: Two images of your artwork will be exhibited for one year on our Internet site along with your artist statement and biography.

7. ARTIST CATALOG: Artist's catalog of artwork will be included on our web site (See Artist Online Gallery).

B. EXHIBITIONS

1. EXHIBITION: You will participate in one group exhibit.

2. SPACE: Your art will be exhibited in a 15 ft x 8-10 ft wall (minimum dimension).

3. TIME: Exhibits will be a minimum of three (3) months.

4. SELECTION: We have final curatorial decisions regarding **selection of artwork and installation**. While artists are consulted on details, art work will not be moved or removed by the artist during artist's exhibition.

5. INSTALLATION: We will unpack, install and repack your artwork.

6. Artists will receive reviews, ads & art listings of the exhibit.

7. ART FUSION GALLERIES should receive art work by no later than 15 days prior to **the date of installation of an** exhibition date. Artists shipping art work from outside continental United States are asked to consider travel time, holidays, and potential delays due to customs and/or immigration in order for the art work to arrive within the designated timeframe.

8. DELIVERY SCHEDULES: All art work delivery must be scheduled and approved through the gallery's assistant to the director.

C. SALES

1. PRESS RELEASE shall be written for the group exhibition by our expert art-public relations writer.

2. ANNOUNCEMENT-INVITATION CARDS: We shall design, print and mail your exhibition invitation announcement cards as a group show. In addition, ART FUSION GALLERIES will release periodic email-blasts to over 3000 recipients in our current data base.

3. COMPLIMENTARY ANNOUNCEMENT-INVITATION CARDS: You will receive at least 30 complimentary announcement-invitation cards for your personal distribution.

4. OPENING COCKTAIL RECEPTION PARTY:

Your exhibit shall have a gala cocktail party featuring wine, refreshments, hors d'oeuvres and live music. Once per month, ART FUSION GALLERIES will host GALLERY NIGHT. This well-known event includes live music plus wine and refreshments.

5. ART FUSION GALLERIES reserves the right to host private collectors's receptions and celebrity receptions.

D. SALES

1. You may sell directly from your studio except to clients whom we have referred. Sales from referral clients are to be shared with the gallery.

2. You, your agents or representatives may not distribute personal business cards, flyers, or any form of personal advertisement within the premises of ART FUSION GALLERIES.

3. You, your agents nor representatives may not quote prices, negotiate or sell your artwork while it is on the gallery premises.

4. PRICING: The gallery will assist you in establishing accurate art market prices for your art. The financial relationship for art sales shall be from the retail-selling price: 80% artist and 20% gallery. (please note that once artwork is exhibited and priced, there will be no changes, since this would not be beneficial to the artist or ART FUSION GALLERIES).

5. Payment from sales shall be issued to artist on the 25th of the month following the sale.

E. ARTIST'S RESPONSIBILITIES

1. Artist is responsible for all arrangements and financial costs of framing, initial packing and shipping of art to the gallery and is financially responsible for return shipping. We will notify you when to ship your art to the gallery. Please do not ship your artwork without our approval.
2. Artist shall agree to follow instructions from the gallery regarding all aspects of the exhibition.
3. **ART FUSION GALLERIES** should receive art work by no later than 15 days prior to the exhibition date. (Please refer back to section B: EXHIBITIONS). **All art work must be properly labeled with artist's name, title of art work, and year created.**
3. Artist shall provide CD or 8 x 10 photos which will be retained by ART FUSION GALLERIES in order to actively promote your work.
4. Artists may send as many visuals as desired to update his portfolio during the year.
5. **REPRESENTATION FEE:** There is a fee of \$2000 which includes a 3 month exhibition in the interior of the gallery. For a window exhibition (limited space) there is a \$2500 fee per year with a 3 month exhibition. There are four exhibitions throughout the year: January through March, April through June, July through September, and October through December. The October through December exhibition consists of an overwhelmingly large reception due to Art Basel. Therefore, the exhibition taking place from October through December will carry an addition fee of \$1000 respectively (\$3000 for the interior of the gallery and \$3500 for a window exhibition).
6. Artists exhibiting during the July through September exhibition and wishing to remain for the October through December exhibition will receive a \$500 discount (i.e. \$2500 for the interior of the gallery and \$3000 for a window exhibition).
7. Multiple Exhibits may be offered and can be financially arranged.
8. **All art work and/or shipping arrangements must be made within FOUR DAYS of the closing of the exhibition. AFTER THE FOUR DAYS ALLOTMENT PERIOD PICK-UP, ANY WORK REMAINING IN ART FUSION GALLERIES WILL BE CHARGED A STORAGE FEE OF \$100 FOR THE FIRST MONTH AND \$200 PER MONTH FOR EACH SUBSEQUENT MONTH. Arrangements for storage must be made with authorized representative of ART FUSION GALLERY prior to storage. Please be advised that if said storage arrangements are not made, any art work/sculpture remaining at ART FUSION GALLERIES 60 days after the culmination of the exhibition will become the property of ART FUSION GALLERIES.**

F. CORPORATE SALES

Throughout the years, ART FUSION GALLERIES has developed an extensive list of corporate collectors who periodically purchase large quantities of art work. Upon the sale of \$7500 or more to one client purchasing art work from one artist, ART FUSION GALLERIES will refund the artist \$250. (Please note this based on a one-time purchase and not cumulative sales).

G. SCHEDULING OF EXHIBITION

1. **A minimum deposit of \$500 must be accompanied by the signed contract to reserve an upcoming exhibition for the artist. The remaining balance of \$1500 (interior of the gallery) or \$2000 (window space) must be paid by the FIRST DAY OF THE MONTH PRIOR TO THE EXHIBITION).**
2. **REPRESENTATION FEES:** All monies and fees paid for an exhibition are **non-refundable**. However, should an artist need to cancel his or her representation, ART FUSION GALLERIES will deposit all monies and/or fees paid by the artist in an escrow account which may be applied to a future exhibition. Please note that you must provide ART FUSION GALLERIES with a 30 day notice for cancellation.

H. SCULPTURES

1. Exhibitions will be conducted on a yearly basis (12 months).
2. 7 sculptures per exhibition. Sizes will be determined and discussed with director.
3. Yearly fee for sculptures is \$3000 for 12 month exhibition.
4. ART FUSION GALLERIES will receive 20% commission for each sculpture sale.

1. PAYMENT TERMS

Payment may be made by Check, Credit Card
(Visa, Master Card, Discover or American Express), Money Order, Cash.
(Western Union and Wire Transfers \$100.00 service fee applies).
Check or Money Order is made payable to:
ART FUSION GALLERY
(U.S. Currency or U. S. banks)

Please print or type:

Enclosed is Full payment of:
\$ _____

I select the Installment plan _____.
Deposit: \$500

Please mail Installment plan payment on the 1st of each month. Installment plan payments can be by Check, Credit Card or Cash. Credit Card payments must be a minimum of \$300 each. We accept Visa, AMEX, Discover, and Master Card. Payments made with AMEX are subject to a 5% service charge. Payments by Western Union and Wire Transfers are subject to a \$100.00 service fee. Total amount for exhibition is due by the 1st day of the month prior to the exhibition.

I would like to reserve _____ feet of wall space.

2. ARTIST

NAME: _____

PROFESSIONAL NAME: _____
(Please indicate if you prefer a professional name rather than your birth name.)

ADDRESS: _____

CITY/STATE _____

ZIP CODE _____

COUNTRY _____

PHONE _____

EMAIL _____

ARTIST'S SIGNATURE _____

DATE _____

Name on card: _____
(As it appears on credit card)
Credit Card Number: _____
Expiration Date of card: _____

I authorize Art Fusion Gallery to charge my representation fee as described in this agreement to my credit card.
Signature _____

Please charge the full amount \$ _____
Please charge monthly payment \$ _____ (minimum of \$300 per payment).
(We accept Visa, Amex*, Discover, Master card)
*Subject to 5% service charge.

Welcome to ART FUSION GALLERY

Jay F. Jakela

William A. Braemer

Date: _____

Representation Date: _____

3. INTERNET CONSENT

_____ I agree to have images of my artwork placed on the Internet.

_____ I do not wish to have images of my artwork on the Internet.

I understand that Art Fusion Gallery is not liable for any infringement of my copyright as a result of placing my artwork on the internet.

ART PRESENTATION CONSENT

I understand that visuals of my artwork will be presented to clients. I will not hold Art Fusion Gallery liable for any infringement of my artwork. The gallery is not aware of any single case of such infringement. It is possible that a third party may violate an artist's copyright, however, it is not possible to market your art and promote your career without this risk.

Artist's Signature

ARTWORK TO BE EXHIBITED

ARTIST: _____
EXHIBITION: _____
DATE OF EXHIBITION: _____

<u>TITLE</u>	<u>MEDIUM</u>	<u>DIMENSIONS</u>	<u>SELLING PRICE</u>
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

Kindly complete this form, sign it, RETURN it to me and retain a copy for your records.

DELIVERY TIME is: 11:00 – 3:00 pm. The Gallery is closed on Sundays.

PLEASE LABEL EACH ARTWORK WITH YOUR NAME, TITLE, MEDIUM, AND DIMENSIONS. ARTWORK MUST BE READY TO BE HUNG.

PLEASE PRINT YOUR NAME ON YOUR PACKAGING. NO STYROFOAM PEANUTS OR WOOD CRATES!! A \$250 SURCHARGE WILL APPLY FOR ARTWORK PACKED WITH STYROFOAM PEANUTS AND WOOD CRATES!!

Artist's signature: _____

Date: _____